

Be A Sponsor in 2025!



June 13 & 14

Sponsor our 30th event, a duck pluck prize and more. All comes with recognition for your business in front of our thousands of social media followers and event attendees!

Fireworks Sponsor

This sponsorship covers the cost of the fireworks, ensuring the tradition lives on, and making it so we don't have to raise the cost of admission for Friday night's festivities. Sponsor benefits can be customized, but would include announcements throughout the weekend, recognition on everything online and on the island, passes, duck tickets and shirts. More importantly, we would tell the story of how your support made the fireworks possible and kept event admission low!

Minimum Sponsorship: \$6,000

Stage Sponsor

Help us cover the cost of sound and equipment for the live music we host both days of our event. Get your own banner across the front of the stage, plus customized recognition including announcements throughout the weekend, recognition on everything online, passes, duck tickets and shirts.

Minimum Sponsorship: \$3,000

\$2,000 Sponsorship Level

- Recognition on banner at Paper Mill Island as sponsor
- Four 30-second exclusive commercials announced over the course of the event
- Four exclusive social media shout outs on Facebook and your logo on our web site
- Complimentary flock of ducks and 6 free passes to our evening festivities on Friday, June 13, 2025
- Logo on thousands of duck tickets (if committed before printing)
- Two complimentary shirts commemorating the 30th annual event

\$1,000 Sponsorship Level

- Recognition on banner at Paper Mill Island as sponsor
- Two 30-second exclusive commercials announced over the course of the event
- Two exclusive social media shout outs on Facebook and your logo on our web site
- Logo on thousands of duck tickets (if committed before printing)
- Four free passes to our evening festivities on Friday, June 13, 2025
- A complimentary shirt commemorating the 30th annual event

\$500 Sponsorship Level

- Recognition on banner at Paper Mill Island as sponsor
- One exclusive commercial announced at the event
- One exclusive social media shout out on Facebook
- Your logo on our web site
- Two complimentary passes to Friday night

\$250 Sponsorship Level

- Recognition on banner Paper Mill Island as sponsor
- Thank you announcement in social media posts and at the event

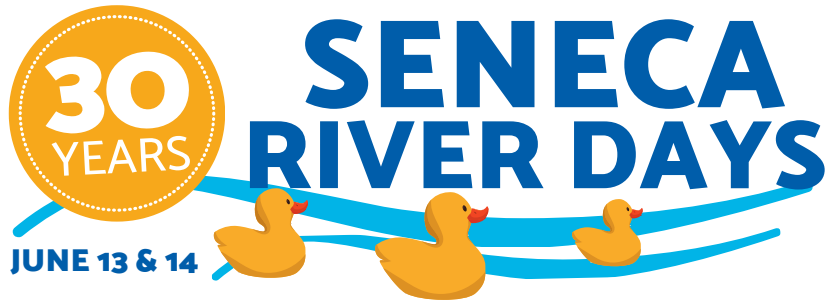
Custom sponsorships available! **Just contact us!**

CONTACT

Event Chair: Scott Northrup
c. (315) 391-4842
e. scott@scottnorthrupinsurance.com

Sponsorship Chair: Dave Horan
c. (315) 415-0229
e. dhoran@hotmail.com

bvillerotary1@gmail.com | @senecariverdays on Facebook | SenecaRiverDays.com



JOIN OUR COMMUNITY EVENT

Seneca River Days sponsors are the key to us being able to put on an affordable, family-friendly community event that also raises money for Baldwinsville Rotary's many projects and donations throughout the year. Our club has put thousands of dollars back into our area through multiple scholarships, nutritional programs, support for local seniors, help for veterans and by supporting organizations that do important work in our community.

Sponsoring our event is supporting the community and we hope you will join us in this effort.

SPONSORSHIP FORM

Please complete and submit this form with payment to:
Baldwinsville Rotary, PO Box 713, Baldwinsville NY 13027

Please provide contact information so we can reach out to you for logos and other materials needed to recognize you for your support.

Business Name : _____

Contact Person: _____

Phone: _____

Email: _____

Choose your sponsorship level for 2024 (circle one):

\$250 \$500 \$1,000 \$2,000 Other: _____

We can also customize a sponsorship package just for you. Reach out if you want to talk about the best way to partner with this event!

For more information and to secure your sponsorship, please contact Dave Horan at (315) 415-0229 or dhoran@hotmail.com.

Learn more about our event at www.SenecaRiverDays.com

LAST YEAR'S EVENT REACH

SOCIAL MEDIA

Total Reach: 87.8K

MORE THAN DOUBLE THE REACH WE HAD IN 2023 

 2,300+ likes, comments and shares
A 32% INCREASE OVER LAST YEAR



ADDITIONAL MEDIA

We also promoted Seneca River Days with a sticker on the front of The Messenger and all sponsors are noted on senecariverdays.com with links to their websites for more information



PLUS

All sponsors were promoted on two 8' banners at Paper Mill Island and were given shout outs by our emcee from the mainstage throughout the weekend, as well as featured on our commemorative tee-shirts members wear year-round!



HOW BALDWINSVILLE ROTARY GIVES BACK

Our community service organization uses the proceeds from this event in two ways - to fund the programs run by our volunteers, and to make donations to organizations doing important work for our friends and neighbors in need.

Our Programs:

- Rotary Youth Exchange
- Backpack Program
- Dictionaries for all 3rd graders
- Senior Picnic at Canton Woods
- End Polio Now

Our programs support students, seniors, veterans, and anyone in our community locally and globally.

We welcomes people of all ages, from all walks of life to join us in our service efforts!

Our Contributions:

- B'ville Volunteer Center
- Bee Full Pantry
- B'ville Meals on Wheels
- Clear Path for Veterans
- Life Worth Living Suicide Prevention
- Frances House
- Upstate Hospital Foundation - Cool Heads
- Sleep in Heavenly Peace
- Rescue Mission
- Honor Flight

There are more, but they wouldn't all fit on the page!